# How Mail & Deploy stands out

Here is a quick overview of the features that make Mail & Deploy one of the most powerful Reporting Suites for Qlik<sup>®</sup>

## **Simple Installation & Deployment**



Mail & Deploy consists of only two components: the Server and the Client. The Mail & Deploy Server runs in one service. You do not have to setup several components. As a result, the installation of Mail & Deploy is easy and quick and takes just a couple of minutes. Mail & Deploy provides you with an unlimited number of designers (= clients). And if you want to move reports between environments, you do not need to export a report from one environment and import it into another in a complicated way. The Mail & Deploy Test/Development Server can publish reports and tasks to the Mail & Deploy Productive Server at the push of a button.

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## **Easy Administration & Settings**

Administering Mail & Deploy is easy and time-saving, as you can manage data sources, schedule reports, handle user permissions and many other activities from one single place. External tools and programs are in no way required for support. With the use of expressions, you can make your reporting out of Qlik<sup>®</sup> even more dynamic and powerful. You can define file names and folders/subfolders, email subjects, email body, conditions, name of attachments, etc. and use global variables that prevent you from having to write expressions every time you use them.



## **Multiple Data Sources**



Mail & Deploy allows you to create reports from QlikView<sup>®</sup> Documents or Qlik Sense<sup>®</sup> Apps. You can even mix-and-match elements from Qlik Sense<sup>®</sup> and QlikView<sup>®</sup> in a single report without any effort. Especially, the compatibility of 3rd party Extensions (trueChart, Vizlib, ClimberKPI, bichart<sup>2</sup>, Qlikmaps etc.) is one of the main reasons why Qlik<sup>®</sup> users choose Mail & Deploy.

## **Precise Filtering**

With the vast filtering options of Mail & Deploy, you can narrow down your report results exactly to the Qlik<sup>®</sup> data that you are interested in. Mail &



Deploy provides you even with filter checks and dynamic filtering (e.g. current year, previous month etc.). For instance, it is easy with Mail & Deploy to define the fields that should remain all green after a selection is made. This is very important to ensure that the recipient will receive what he/she should receive - not more, not less. So you have full control over the filtering state of a QlikView<sup>®</sup> document and Qlik Sense<sup>®</sup> application.



# **Advanced Formatting**



Mail & Deploy lets you create custom reports from scratch so you get the exact report you have in mind. It focuses on highly specific and flexible formatting and does not lack accuracy in complex reporting. You can specify multiple templates for one report and decide which one to use on the fly using an expression. Furthermore, Mail & Deploy supports Pivot tables (that look like pivot tables) and it is possible to format tables for reports especially useful when creating Word<sup>®</sup> or Powerpoint<sup>®</sup> reports.

#### **Flexible Distributing**

Mail & Deploy allows complex distribution scenarios. You can create reports in (nested) loops (using cycle actions), use "If then – else" groups, dynamically assign emails/users to reports, and many more. All tasks are designed visually, thus they are very easy to understand and follow. And it is possible to split a task into subtasks (flexible parallelization of tasks). In addition, Mail & Deploy offers multiple channels for report distribution (including email, save to disk, web, FTP, printer or directly to the Hub). Especially, the Mail & Deploy Hub provides your report recipients with more flexibility as they can self-service reports that accept parameters (a list, free text or a fix choice using user customer properties). And from the Hub, it is possible to start tasks that can also accept parameters. On top of that, the printing quality of reports is more convincing with Mail & Deploy.



#### **Extensive Monitoring**



In contrast to other reporting automation tools for Qlik<sup>®</sup>, Mail & Deploy additionally offers extensive monitoring features. These features include a detailed step by step log, when designing a report and when running a task, an execution calendar that allows you to visualize filterable previous and future executions and an email alert system that offers greater control over the execution of tasks and automatically notifies users or groups who can then take care of the error analysis. With these advanced features, power users and administrators get the at-a-glance status of all the tasks in the reporting processes, spot issues early on and can respond quickly.

#### **Intelligent Scalability & Scheduling**

Mail Deploy developed Generally, & has been to save memory. It has also been shown that scaling on one virtual machine is more suitable (instead of installing additional nodes on several virtual machines). This is also reflected in the performance. With Mail & Deploy, you can automatically process a large number of reports in parallel, delivering them much faster. When the use cases grow in volume and complexity, you are unlikely to need additional server capacity immediately. As you initially can increase Mail & Deploy's server capacity on the same server, before you need to get another server (+ Mail & Deploy's pricing based on recipients).



# Strong API & Embeddability



The API allows you to connect with everything Mail & Deploy offers. You can create report document requests, execute task request and get available reports and tasks requests. Using the API, Mail & Deploy reports and thus QlikView<sup>®</sup> and Qlik Sense<sup>®</sup> can be strongly integrated into existing applications. Thus, external developers are able to build products/applications that are in some way reliant on the business. The API connects Qlik<sup>®</sup> data to action and there are no limits on how a company can then go on to use that data.

#### Forward-looking Roadmap & Team

We roll out new features regularly, provide perfect support and react quickly to customer requests. This is our way of staying true to our vision of providing our existing and new users with a product we are proud of and developing Mail&Deploy according to Qlik<sup>®</sup>'s Roadmap and beyond. With Mail & Deploy, we want to help Qlik<sup>®</sup> users' most pressing challenges in context with reporting out of Qlik<sup>®</sup> data. Our roadmap is future-oriented and focused on customer benefit. Our team strives to offer you an exceptional reporting experience and make Mail & Deploy the best reporting automation software for Qlik<sup>®</sup>, not just the next Value Added Product.



Mail & Deploy, the powerful Reporting Suite for Qlik<sup>®</sup> will completely redefine your reporting!

Generate engaging reports quickly and flexibly with your data from QlikView<sup>®</sup> and Qlik Sense<sup>®</sup> and wow your decision-makers with Mail & Deploy.

Try Mail & Deploy now

## www.mail-and-deploy.com

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